



# **INAUGURAL EDITION**

2014 - 2021

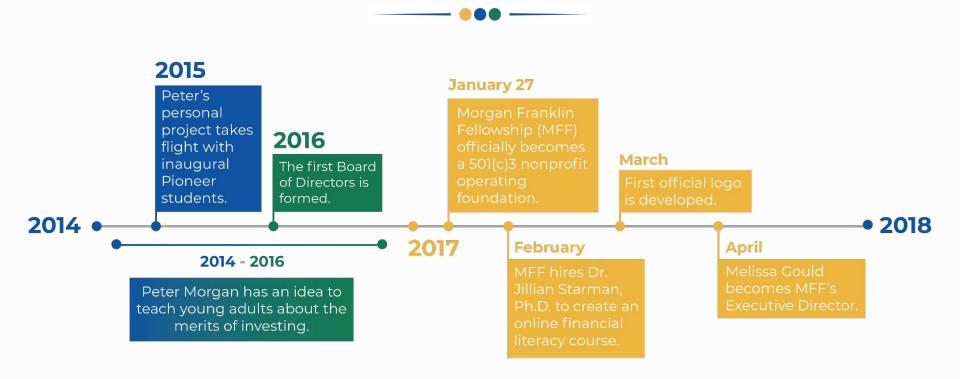
Teaching people to Save, Invest and Grow Money.

One starfish at a time.



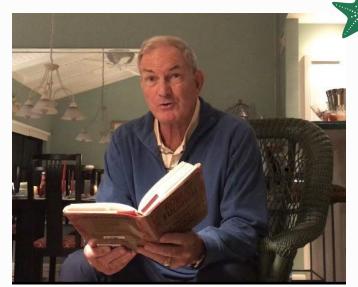


# 2014 - 2017: An Idea is Born





# From an Idea to Reality



Peter Morgan MFF Founder

The inspiration behind creating Morgan Franklin Fellowship (MFF) is two-fold. First, MFF was created from my deep appreciation of Benjamin Franklin's desire to promote civic virtue through the power of compounding interest. Loren Eiseley's wonderful short story "One Starfish" provided the second inspiration - making a difference one person – or one starfish – at a time.

Today, MFF continues to build on my idea of teaching young adults the merits of investing. From the first "Pioneers" like <u>Trent</u> and <u>Allison</u>, to more recent Fellows, it is exciting to see our participants now giving back to MFF and to their communities in so many different ways.

Hearing the stories of our <u>MFF Fellows</u> and how they apply what they have learned through the program is now another source of inspiration for me. Their successes are the reason for my 200-Year Vision.

I look forward to MFF's bright future - teaching and guiding others towards financial independence.

# 2018 - 2019: Building a Foundation





# A Strong Foundation



Michelle Demirjian MFF Treasurer

Morgan Franklin Fellowship (MFF) is a 501(c)3 nonprofit private operating foundation which has primarily been funded by Peter Morgan, our founder. Not wanting to limit our outreach or the teaching of financial independence, we are committed to the organization's growth by securing additional funding sources. It is our mission to sustain and build upon the legacy that Peter has entrusted all of us to lead and grow, and these additional sources of funding will allow us to expand our financial literacy courses and further our outreach to anyone who wants to learn and participate in our programs.

As I reflect upon Morgan Franklin Fellowship's growth, I am encouraged. In 2014, Peter asked me to help him create a financial literacy program based upon stock market investing. What we began together as a grassroots program is now Morgan Franklin Fellowship. 'Pioneers' and mentors helped guide the program's development and confirmed for us that general money management skills needed to be an integral part of our growing initiative.

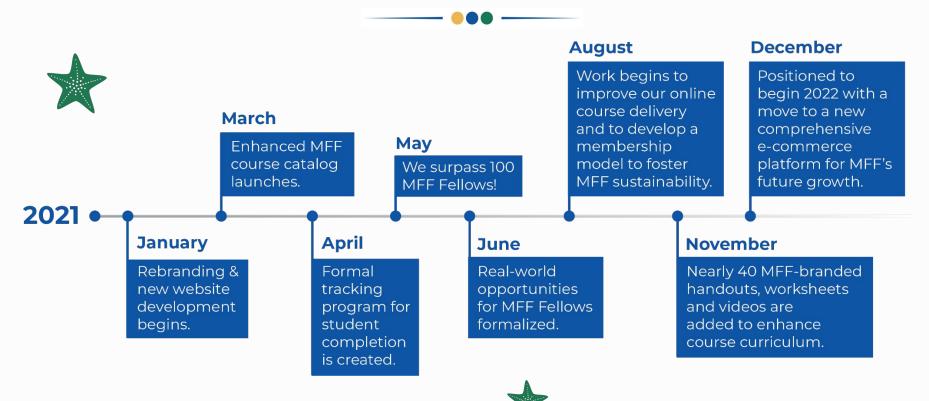
Our Fellows' success stories are impressive and inspiring. Invaluable to our journey and growth are the enthusiasm of our staff and the knowledge from our subject matter experts. I look forward to MFF's exciting future!

## 2020: The World Pauses for COVID-19





# 2021: Re-engineering for the Future





# 2021: A Year of Recovery



Beth Steucek MFF Board Chair

This year, as the world slowly emerges from the pandemic, Morgan Franklin Fellowship's board worked to enhance the organization's structure by developing an Investment Committee to ensure our long-term financial goals are met. The board has also created an Awards committee which is establishing our first recognition awards program to be launched in 2022.

As board chair, I am encouraged by the growth of Morgan Franklin Fellowship. This year, more students are learning about money by completing our Standards of Financial Literacy course. Additionally, MFF staff have made outstanding progress in reaching established goals and metrics each quarter during this unprecedented year, driving the organization to new levels of success.

Our board members look with great anticipation to seeing MFF flourish in the upcoming year and continue to remain focused on our mission of inspiring financial independence for those we serve.

### 2021 Board of Directors



Peter Morgan MFF Founder



Beth Steucek
MFF Board Chair



Michelle Demirjian



Travis Terry
MFF Board Member



MFF Board Member



Marc Lussier MFF Board Member



Griffin Dunaway
MFF Board Member



### 2021 Board of Directors

Peter Morgan, Founder Beth Steucek, Board Chair Michelle Demirjian, Treasurer Travis Terry, Board Member Karen Butz Webb, Board Member Marc Lussier, Board Member Griffin Dunaway, Board Member

### 2021 Committees

#### **Investment**

Griffin Dunaway, Chair
Jessica Boulerice
Mike Cashion
Michelle Demirjian
Trent Remillard
Travis Terry
Karen Butz Webb
Judi Window

#### **Awards**

Dr. Jillian Starman, Chair Marc Lussier Beth Steucek Judi Window

### 2021 Team Members



Tori Berube
Director of Marketing & Outreach



Mike Cashion
Director of Operations



Chelsea Grant
Brand Strategist



Trent Remillard Bookkeeper



Steve Spain Growth Strategist



Dr. Jillian Starman, Ph.D. Director of Education



Judi Window Executive Director



### 2021 Team Positions

- ★ Tori Berube, Director of Marketing (2020-current)
- ★ Mike Cashion, Director of Operations (2019-current)
- ★ Chelsea Grant, Brand Strategist (2021 current)
- ★ Trent Remillard, Bookkeeping (2020-current)
- ★ Steve Spain, Growth Strategist (2021-current)
- ★ Dr. Jillian Starman, Director of Education (2017-current)
- ★ Judi Window, Executive Director (2018-current)

# **MFF Impact**





**Fellows Taking Opportunities** 

**Fellowships Awarded** 

Students Learning About Money



# **2021 MFF Courses**

#### **FINANCIAL LITERACY**

#### Standards of Financial Literacy (SFL)\*

#### Modules:

Earning Income Spending Decisions Value of Saving Using Credit Financial Investing Protecting & Insuring

#### **ECONOMICS OF INVESTING**

#### **Basics of Economics**

#### Modules:

Understanding Economics Financial Systems Regulation & Governance Insurance Ethics in Finance

#### Types of Investments

#### Modules:

Stocks Bonds Commodities

Mutual & Exchanged Traded Funds
Investment Professionals

#### **Investment Risk & Responsibilities**

#### Modules:

Investment Risk Portfolio Diversification Asset Allocation Sustainable & Responsible Investing Business Cycle

#### **REAL ESTATE INVESTING**

#### Preparing for Homeownership

#### Modules:

Visioning Homeownership Financing a Mortgage Budgeting for Home Maintenance What to Expect on Closing Day

#### Preparing for Mobile Homeownership

(Coming Soon)

#### Modules:

Purchasing a Mobile Home Purchasing the Land

#### **Finding Investment Property**

(Coming Soon)

#### Modules:

Introduction to Finding Real Estate Property How to Analyze the Deal Presentation Development

#### Real Estate Financing

(Coming Soon)

#### Modules:

Introduction to Financing/Underwriting Financing Stabilized Property Financing Developed Property

### MICRO LEARNING OPPORTUNITIES

#### The Principles of Benjamin Franklin History of Money

(Additional Courses Coming Soon)





# 2021 On-Demand Events Learn more...

<u>Two-Minute Tuesday | Different Perspectives Equal New Opportunities for Learning</u> - September 2021

Soft Skills: Tools for Your Success - August 2021

5 Steps to Student Loan Repayment - June 2021

Who's Who in the World of Accounting - June 2021

Breaking the Social Norm: Talking with Friends About Money - May 2021

Back-to-Basics: Improving Your Financial Capability - April 2021

<u>Understanding the Process for First-Time Homeowners</u> - March 2021

"A Teacher to All:" MFF Founder Peter Morgan - February 2021

Income Taxes 101: What You Need to Know When Filing Your 2020 Taxes - February 2021

**How to Construct a Story - February 2021** 

The Basics of a Real Estate Proforma - January 2021











# **2021 MFF Fellows**



- Hedaya B.
- Audrey W.







#### for Opportunity and Success

- Elijah C.
- Jamil D. Jimmy M.
- Andrew D. Kalise M.
- Zack D. Jomar R.
- Faith F.  $\star$ Andrew R.
- Yohan G. Nevaeh R.
- Jennelle H. Majah S.
- Vitoria-Rose I.
- Jarrod L.
- Halima M.
- Jocelyn M.
- Raquel M.
- Isiah M.

- Aliana M.

- Anabelle S.
- David S.
- Probin T.
- Gavin V.  $\star$
- $\star$ Megan W.



- Rachel B.
- $\star$ Jodi F.
- Stephanie L.  $\star$
- Aury M.  $\star$
- $\star$ Bennett M.
- $\star$ Brandon T.
- $\star$ Jake W.





# Encouraging a Virtuous Circle





I learned it. I applied it.

I am **paying it forward** by sharing my knowledge and experience with others.



# MFF Fellows: In Action Read more...

#### Brandon Turner MFF Fellow, Class of 2021

An MFF Fellow's Story: From Recovery to Entrepreneur



In this enlightening and engaging conversation, MFF Fellows Brandon Turner and Steve Spain discuss Brandon's journey from recovery to financial coaching

# Steve Spain MFF Fellow, Class of 2020 How House Hacking Changed an MFF Fellow's Life



How to Live for Less is Steve's story of how he started House Hacking (before that was a term). From growing up in a two-family home which then inspired Steve to buy a three-family investment property off-market for his first home, learn how he set up his finances to live for free!

#### Trent Remillard MFF Fellow, Class of 2015

and becoming an entrepreneur.

From College Student to Financial Independence Coach

In just one year, MFF Fellow (and former Intern) Trent Remillard has gone from working hard as a college student to launching his career as a personal financial advisor with a national lending institution. We recently caught up with Trent to learn more about his exciting journey and are delighted to share his update with you!





In June 2020, Martha became the Secretary and Treasurer of Venice Asset Group LLC, a rental property real estate company. In this short video, Martha shares the skills she has not only learned – from personal budgeting to understanding how to prepare the company's financial reports and more – as an MFF Fellow.



# Looking Towards 2022



Judi Window MFF Executive Director

What an incredible year 2021 has been! We welcomed nearly 40 new <u>Fellows</u>, developed an extensive <u>course catalog</u>, introduced new branding, launched an updated <u>website</u>, and hosted various <u>online events</u>.

In 2022, we will continue to be mission-focused:

- Supporting our financial growth by developing memberships, sponsorships and affiliate marketing opportunities
- 2. **Optimizing our online platform** to centralize MFF courses and communications while continuing to support multiple learning styles
- 3. **Providing real-world opportunities** for our current and future Fellows and encouraging them to put their learning into action

Along with Peter Morgan and our board of directors, our MFF team believes teaching people how to save, invest and grow their money, while providing them with real-world opportunities to develop their business confidence is crucial to the success of new business leaders of today and tomorrow.

# **Special Thanks to Our Partners**

























**MFF Winter Retreat** 





Inspirational reading to begin the retreat MFF Winter Retreat - January 2021



A little friendly competition - Team Building MFF Winter Retreat - January 2021



Team photo at Nokomis Offices MFF Winter Retreat - January 2021



Always Teaching MFF Winter Retreat January 2021



In person and Virtual Meetings MFF Winter Retreat - January 2021



#### **MFF Video Production**



Windwood Productions MFF Video Shoot - April 2021

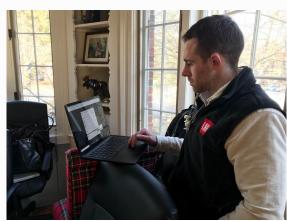




The Talent - Allison Demirjian, MFF Fellow MFF Video Shoot - April 2021







Behind the scenes - Mike Cashion, MFF Staff MFF Video Shoot - April 2021



The Results - 6 Introductory Videos MFF Video Shoot - April 2021



# 2021 Pictures MFF/MLP Trip to Carolinas



Visit to Spring Valley Mobile Home Park MLP/MFF trip to the Carolinas - April 2021





Meeting with ROC MLP/MFF trip to the Carolinas - April 2021



Peter with Griffin Dunaway, MFF Fellow/Board Member MLP/MFF trip to the Carolinas - April 2021



Introductory Meeting - MLP & MFF Fellows, Board and Staff MLP/MFF trip to the Carolinas - April 2021



Jillian Starman with Fellows Jake & Krysten and MFF Board Members Michelle & Karen MLP/MFF trip to the Carolinas - April 2021



**MFF Summer Retreat** 



Meeting with Retrieve Technologies MFF Summer Retreat - July 2021





Winwood Productions Video Shoot with MFF Fellows MFF Summer Retreat - July 2021



Retreat wrap-up - Fun at Diz's MFF Summer Retreat - July 2021



Networking Lunch with MFF and MLP Friends MFF Summer Retreat - July 2021



Learning about Cooperatives - ROC USA MFF Summer Retreat - July 2021



# **MEMORIES**

"I would advise you to read with a pen in your hand and enter in a little book short hints of what you feel that is common or that may be useful; for this will be the best method of imprinting such portcullis in your memory."

~ Benjamin Franklin







# 2019-2020 MFF Interns - Projects

- ★ Kendall Crepeau (2019-2020)
- ★ Allison Demirjian (2014-2019)
- ★ Liz Hart (2019)
- ★ Trent Remillard (2014-2020)

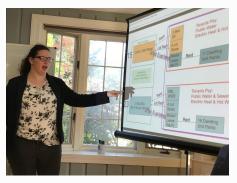


Allison Demirjian, MFF Board Presentation



Kendall Crepeau, Year-End Event





Liz Hart, MLP Affordable Housing Project



Tent Remillard, COVID-19 Project



# 2019-2020 MFF Special Projects

- ★ Kristen Carroll, LMC Group (2020)
- ★ Liz Salas Evans, Cayena Capital Management (2020)
- ★ Stephanie McLaughlin, Savoir Faire (2019)
- ★ Deo Mwano, Deo Mwano Consultancy (2019)



Deo Mwano Learning Platform Search



Kristen Carroll Brand Development



Liz Salas Evans, Investment Curriculum Development



Stephanie McLaughlin, Website Development





# 2017-2020 MFF Team Members

- ★ Howard Brodsky, Board Member (2016-2020)
- ★ Kendall Crepeau, Staff Member (2019-2020)
- ★ Allison Demirjian, Staff Member (2019)
- ★ Emily (Goulet) McMaster, Staff Member (2019-2021)
- ★ Melissa Gould, Staff Member (2017-2018)
- ★ Maria Nalette, Staff Member (2020)



MFF Board Member Howard Brodsky



MFF Staff Member Maria Nalette



MFF Staff Member Allison Demirjian



Kendall Crepeau



MFF Staff Member Melissa Gould



MFF Staff Member Emily (Goulet) McMaster





# **2020 MFF Fellows**



| $\star$ | Vijay | Basraa |
|---------|-------|--------|
|---------|-------|--------|

- ★ Sarah Beals
- ★ Joan Bechtel
- ★ Mackenzie Byron-Chaput
- ★ Mark Comeau
- ★ Misty deRochemont
- ★ Andrew Dods
- ★ Lyndsey Ducharme
- ★ Griffin Dunaway
- ★ Chris Florand
- ★ Emily Goulet
- ★ Joyce Harriger
- ★ Bryan Johnson

- ★ James Kelly
- ★ Kenyan Luai
- ★ Martha Lusk
- ★ Lynn MacDonald
- ★ Kasey Mejia
- ★ Maria Nalette
- ★ Vishal Palleria
- ★ Justin Prince
- ★ Krysten Reilly
- ★ Steve Spain
- ★ Beth Steucek
- ★ Daisy Vasquez
- ★ Dylan Webb







Breakthrough Manchester Event Last event before COVID shut down the world March 2020





Earning Income in a Changing World-Workplace Success MFF Event - July 2020



MFF Coffee & Conversation: A Lifelong Love of Learning
MFF Event - October 2020







MFF Zoom Meetings All-Year-Long 2020











MFF Fellows Lead Zoom Events Various MFF Events - 2020



Staff meet with a new MFF Fellow from Texas Spring 2020



MFF Board Meetings go remote Quarterly Meetings - 2020



Monday Mornings - MFF Traction Meetings Team Meetings - 2020



# 2019 MFF Fellows



- ★ Derian Barszcz
- ★ Mike Cashion
- ★ Ella Chhom
- ★ Kendall Crepeau
- ★ David Dai
- ★ Yianni Dimos
- ★ Ben Gentry

- ★ Emily Goulet
- ★ Michael Griffith
- ★ Josh Harwood
- ★ Joseph Rodolph Montesclaros
- ★ Josiah Piros
- ★ Jacob Rodriguez







MFF attends My Turn Event



Peter's Season-End Event October 2019





MFF Retreat in Florida - January 2019

MFF Presentation to the Granite State Ambassadors - March 2019



Dinner Meeting at Stonewall Cottage, NH Summer 2019





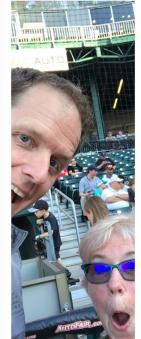
Build of comprehensive website With Savoir Faire Team - Summer 2019



MFF Fellow Allison with MFF Founder Peter Morgan - 2019

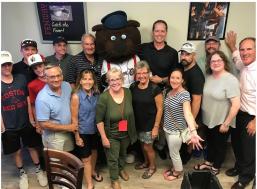












Baseball fun with Peter and our friends from USI - Spring 2019



Mentor Think Tank - Winter 2019



Volunteering at The Big E - September 2019





NeighborWorks Southern NH Event May 2019



# 2018 MFF Fellows



- ★ Elizabeth Albright
- ★ Alycia Ashby
- ★ Gwen Barnes
- ★ Jason Berk
- ★ Benson Cao
- ★ Jake Chaput
- ★ Luca Costea
- ★ Jessica Drew
- ★ Julia Eiffe
- ★ Lelan Elegue
- ★ Luke Freeman
- ★ MacKenzie Garner
- ★ Elizabeth Hart

- ★ Ella Holleran
- ★ Benson Morris
- ★ Marie Ong
- ★ Henry Pahl
- ★ Jonah Pahl
- ★ Kimiya Parker-Hill
- ★ Celia Ponto
- ★ Alexandra Russo
- ★ Elizabeth Steucek
- ★ Elizabeth Stikeman
- ★ Tommy Tran
- ★ Riorndan West Geary





# **MFF Pioneer Fellows**

#### 2016

- ★ Andrew Albright
- ★ Liam Deselle
- ★ Bryn Kesel

#### 2015

- ★ John Albright
- ★ Avery Morgan
- ★ Trent Remillard
- ★ Alexa Risseeuw
- ★ Zachary Risseeuw
- ★ Mason Scoggins

#### 2014

- Allison Demirjian
- ★ Caitlyn Hankins
- ★ Kyle Hankins
- ★ Shay O'Hanley
- ★ Brooke Terry
- ★ Torin Terry





